



MEDIA RELEASE

SANCTUARY COVE WINS WORLD'S BEST MASTERPLANNED COMMUNITY

Released: 25/11/11

Sanctuary Cove has been judged the world's best masterplanned community overnight.

The Gold Coast-based community took out the coveted "most outstanding multi-generational community in the world" at the Global Awards in London.

The event celebrates and rewards the best individual companies in the over-50s housing sector worldwide and is run by international company Open Eye Corporation which conducts specialist trends into the global over 55's market.

Mulpha Sanctuary Cove executive general manager Alison Quinn said the award was another in a long list of accolades for the resort community which had been the benchmark for masterplanned communities in Australia for more than 20 years.

"This award recognises the role of Sanctuary Cove in providing world class housing options in a sector which is still a big part of this community," said Ms Quinn.

"The housing diversity at Sanctuary Cove is now such that it appeals to a broad array of demographics from young families, to those with double incomes and no kids, active over-50s and retirees."

Mr Quinn said the award was a testament to the ongoing multi-million investment by Mulpha in recent years to ensure it remained one of the world's best masterplanned resort communities.

"With a current population of 3000 growing to in excess of 6000 over the next decade, Sanctuary Cove's future will be driven by Mulpha's ability to provide product diversity and choice to our community," she said.

"We aim to have a range of housing options to match the age, physical needs and differing household sizes of our community.

"Mulpha has also continually reinvested in the community infrastructure of Sanctuary Cove; we now have a Hyatt Regency Hotel, two 18 hole championship golf courses, a private golf club, a Marine Village with over 80 tenancies providing a retail and dining experience on water, a 300 berth marina, Country Club with tennis courts and a 25 metre swimming pool, and a full service gym and fitness centre.

“Mulpha strives for excellence in what we provide to all our communities believing that ethos will provide financial returns to both Mulpha as developer and our residents as owners.”

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